

ADVOCACY SCENARIO

Directions:

Read your scenario out loud and answer the questions that follow.

You have **5 minutes** to complete this page.

Scenario

Your non-profit organization focuses on advocating for the rights of immigrant youth. A major component of your programming is working to get the State of Minnesota to pass legislation which would allow for equal access to higher education for all students regardless of their immigration status. You currently have a web-site but want to move into social media because of your organization's focus on youth. Your goal is to engage 3,000 youth in your advocacy work via social media.

Using the tool/activity cards:

Write down the tools your group has agreed on using # Points

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

(*Note: Total # of points cannot exceed 10.) Total # of Points _____*

Describe why the tools/activities you have listed above are best suited to help you reach the stipulated goal in your scenario:

Your group will have **2 minutes** to report back to the large group. Please do the following when reporting back:

- 1) Read your scenario.
- 2) State which tools/activities your group decided to use.
- 3) Describe why these tools/activities are best suited to help you reach your stipulated goal.